



PRESS RELEASE September 7, 2020 [GoGirlRide.com](https://gogirlride.com) Contact Trenelle Doyle,

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Black Women Launch Worry-free Rideshare for Vulnerable Oregonians

Go Girl Ride is a Black-owned Portland start-up on a mission **to create a culture where everyone* feels safe to go their own way**. In a moment where the world feels unsafe, we offer our riders protection and freedom to be themselves. Go Girl Ride is on track to be the first curated rideshare service catering to marginalized communities.



Support our crowdfunding campaign!

As Go Girl Ride gains speed, we need funds to get legal and insurance help, hire drivers, and build our app. Starting Labor Day, we're revving up operations with our new Safety Kits, on sale through a **revamped crowdfunding campaign**.

We need seed money to keep moving!

Why Give to Go Girl Ride?

While driving for local rideshare competitors, founder Trenelle Doyle heard the need from her community loud and clear. After hearing negative experiences from BIPOC and LGBTQ travelers, Trenelle was driven to start a ride service focusing on safety and the protection of women, femmes, non-binary people.

"Protect Black Women at all costs. Outside of that, I'm just a lover." - Trenelle

Founded by Black Women, for diverse communities.

Trenelle, along with her founding team Ebonee Smith, Lashell Harris, Tearea Turner, and Phiniza Chadwick, is building Go Girl Ride to connect (primarily) women and non-binary* riders with vetted affinity-group drivers, providing riders a worry-free journey.

**Anyone who self-identifies as a woman in a way that is meaningful to them, non-binary, non-gender conforming, genderqueer, and/or a proud feminist is warmly welcomed here.*

Go Girl Ride. *We meet you where you are.*